



***APGSA Board Meeting
September 28, 2016***

Minutes: approved Nov. 30, 2016

Present: Mark Vanderlinden, Lori Rugle, Smith Worth, Jeremy Wampler, Stacey Frohnappfel-Hasson, Kathy Scanlan

Absent: Jennifer Berg, Eric, Nicole

Also Present: Terri Sue Canale, David Grier

CALL TO ORDER LORI

Welcome

Meeting schedule for the year (see Meeting Schedule Attachment A)

Clarification of terms: 1-year terms will be held by Jennifer, Eric, Mark, Nicole; 2-year terms will be held by Lori, Stacey, Smith, Jeremy

MINUTES SMITH

Board meeting July 14, 2016; Minutes will be reviewed at the October 26th meeting

FISCAL ERIC

August 2016 account balances and budget to date; September 2016 account balances and budget to date;

REPORTS KATHY

Annual reports to Conn. Sec. of State, Mass. Sec. of State, Mass. AG, IRS 990EZ have all been completed

REQUEST LORI

- APGSA received informational requests for help from two researchers, which the Board approved.

- Kathy mentioned an additional request from Wiley Harwell, President National Council on Problem Gambling (NCPG) to collaborate on issues such as training standards and standards of care. Wiley will verify consent with the NCPG Board prior to moving forward.

GOALS FY17 LORI

I. ORGANIZATIONAL/MEMBERSHIP GOALS: report by lead on plan for the goal.

STACEY, TERRI SUE, DAVID, ERIC, MARK: Stacey reported that her group met once to establish a set of focused goals. Marketing goal; grow awareness that will raise profile among national media and as a state entity; issue at least 6 press releases annually that coincide with events/milestones such as Problem gambling Awareness Month, Lottery Gift Giving Campaign, Super Bowl and the State Survey; expand email distribution list with organizations such as NASADAD and NASPAL; write and distribute quarterly newsletter

APGSA MEMBERSHIP GOALS FISCAL YEAR 2017

WORKGROUPS

1. Marketing Workgroup: Stacy (Lead), Terri Sue, Helen

2

Members: Lori Rugle, Helen Ghebre, Terri Sue Canale Daiman, Stacey Frohnafel-Hasson (lead)

Marketing of APGSA Goal:

- Create awareness of APGSA to become a national media voice
- Provide information to State Administrators, encourage member participation
- Dissemination of the State Survey

Marketing Strategies:

- Will prepare and distribute press releases at least six times a year
 - Create calendar of National events, State Survey, Annual Election of Board Members, Gambling Events (Super Bowl, March Madness, PGAM), Holiday Lottery Campaign-not for kids, State Specific Awards or Studies, etc.
- Expand email distribution group
 - Expand email group to larger population, Department Directors, NASADAD, NASMHPD, AATOD, both nationally and at the state levels.
- Write and distribute APGSA Quarterly Newsletter Briefs with links to full articles or more information
 - See example below:



Terri Sue will ask the leads for the workgroups to provide a brief overview of their workgroup goals and accomplishments at the membership meeting on October 26, 2016.

Also, Terri Sue will email a draft agenda, an updated FY2017 strategic map and the APGSA meeting dates for FY17 for review. Please notify her if you have edits by Thursday October 6th.

Since Eric will not be able to attend the member's meeting, it was recommended that he ask Quinetta to provide an update on their workgroup.

Learning Community lead is Mark. At this time there was nothing new to report. Mark will ask members if they have something they wish to share and/or something already prepared that they are willing to share. Mark recommended that we put out another request and/or approach members with ideas of things we know they are working on. Discussion was held on whether this is something we want to open up to members or do we want to open it up to people we know i.e., Julie gave a great talk on fantasy sports at NCPG. Is the purpose to share among ourselves only or to bring in topics we see from the outside that everyone might benefit from? Mark stated that his original idea was to draw upon the membership. Board agreed to see first what we get from the membership and if we want, then reach out to others. Mark and Kathy will facilitate this for the time being. Plan is to schedule a Learning Community per quarter. Initially there was a survey given to membership to determine content areas. Terri Sue will review the list and pass along to Board. Goal is to have a Learning Community scheduled prior to December 31st. Terri Sue agreed to present on her programs successful development and implementation of a strategic plan, along with Victor.

2. Developing Standards of Care: Terry Sue (Lead), Scott Anderson, Eric, Quinetta, Lori, Helen: Terry Sue reports plans to meet with group prior to the October meeting.

3. Building APGSA's Resource Library: David (Lead), Jeremy, Helen, website committee: Jen, Cheryl, Kathy: David reports group has not met yet; however, believes it is a continuous project to be maintained over time

4. Collecting Data

a. State Report Tool: Eric (Lead), Quinetta, Marisa, Jeremy

b. State Survey: Lori/Mark (Lead), Board Executive Committee; Mark reported on our contract with Problem Gambling Solutions; we are continuing to partner with NCPG; Lori and Mark have met with Jeff twice making modifications as needed to the existing survey used 4 years ago; working with Jeff and Julie on final survey, which should be available soon.

Kathy and Jennifer are looking for others to serve on the website committee. The committee work is mainly about maintenance and keeping it updated.

The Board agreed to have a full overview from all of the workgroups at the member's meeting on 10/26/16 in order for everyone to hear what groups are out there and what they can participate in especially those that need additional members.

Discussed vacancy on the Leadership Enhancement group, which was about mentorship. Most agreed that mentorship happens when people have a need and reaches out to Kathy and Kathy can direct them; however, most people will not complete a formal application. Kathy recommended that we consider how to describe something informally.

II. BOARD GOALS: make changes in order to make any connections with organizational goals, to revise lead person based on interest, and to involve all Board members. KATHY led conversation on Board Goals.

APGSA BOARD GOALS FOR FISCAL YEAR 2017

1. Mission/Policy/Planning (Terri Sue Canale-Dalman) Use planning at Annual meeting in July to add flesh to the strategic map's bones (KS will ask Terri Sue to add the results of the July planning to the strategic map). See updated Strategic Map.
2. Fiscal/Legal/Compliance (Eric Preuss) Main goal is to identify fiscal priorities; if we raise a little more money, then we must determine priorities. Hold for further discussion when Eric is present.
3. Resource Development/Fundraising (Lori Rugle); Vote in July at Annual meeting for a dues policy supporting the ongoing mission/vision of APGSA (done); main part for this year is to develop a comprehensive resource development plan.
4. Executive Supervision/Support (Mark Vanderlinden); Complete a transition plan and annual review plan; will continue to work on this
5. Community Relations (Lori Rugle); Continue identifying and partnering /connecting with other like organizations; can be combined with marketing;
6. Board Development (Nicole Corbin); Manage elections to FY2018 Board; determine procedures and ensure that it happens each year

III. EX. DIR. GOALS: review and seek feedback KATHY Discussion delayed until next meeting

NEXT MEETING LORI

- Executive Director goals review and seek feedback
- State of state report
- Other items

ADJOURN LORI



Meetings Schedule

July 2016- June 2017

ANNUAL MEMBERSHIP MEETING, July 14, 2016 Tarrytown, New York

QUARTERLY MEMBERSHIP MEETINGS - for all APGSA members and those considering membership

Wednesday, October 26, 2016

Tuesday, January 24, 2017

Thursday, April 27, 2017

10:30-12 Noon Pacific Time

11:30- 1:00 PM Mountain Time

12:30- 2:00 PM Central Time

1:30-3:00 PM Eastern Time

BOARD MEETINGS – for elected board members; scheduled for the 4th Wednesday of the months when there is not a membership meeting. (* Asterisk indicate a change from the 4th Wednesday.)

Wednesday September 28, 2016

Wednesday November 30, 2016 *

Wednesday December 21, 2016 *

Wednesday February 22, 2017

Wednesday March 22, 2017

Wednesday May 24, 2017

Wednesday June 28, 2017

10:30-12:00 Noon Pacific Time

11:30-1:00 PM Mountain Time

12:30-2:00 PM Central Time

1:30-3:00 PM Eastern Time

Executive committee meetings may be scheduled as needed.

FY2018 ANNUAL MEMBERSHIP MEETING, Wednesday, July 20, 2017, Portland, Oregon National Conference on Problem Gambling July 21-22, 2017 Portland, Oregon